

# **Fresh and Local!**

# Food and Farms for the Greater Riverside Area





Our goal for this guide is to help consumers find locally grown foods, to connect people to resources, and to educate about growing our local food system. What are the advantages of buying locally grown foods?

**Good Health** — Freshly picked produce usually has more nutrients and better taste. Don't forget: you can reduce the risk of many diseases by eating more fruits and veggies.

*Strengthen our Local Economy* —By using your purchasing power, you can support local farms and jobs. What's earned here - stays here.

#### Protect the Environment

- Local products have little travel time, which reduces emissions that pollute our air.
- When you support sustainable growers, fewer pesticides and fertilizers are used and beneficial insects control pests and pollinate crops. Farms that build soil health help capture carbon from the atmosphere, slowing global warming. Sustainable farmers also conserve expensive water and control erosion and the resulting sediment from entering our waterways.

**Honor our Agricultural Heritage** —Our growers take pride in what they do, whether their families have been here for generations or they are new urban farmers. Get to know your local farms and farmers, and help keep agriculture thriving in and around Riverside. Read on for a brief agricultural history.

Diana Ruiz

# Buying local food makes dollars and sense.

Money spent locally has a multiplier effect within the Riverside area economy. Currently, Riverside residents spend less than 1% on food produced locally. You can help by increasing your local food expenditures to 20% of your grocery bill. That dollar amount will vary by household: on average, it's about \$31 per week.

## Support the local economy from your dinner table!



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No endorsement of products, services, or viewpoints is intended, nor is criticism implied of similar products, services, or viewpoints that are not mentioned.



# **Riverside's Citrus Heritage**

by Diana Ruiz with assistance from Kevin Halloran of Riverside Metropolitan Museum

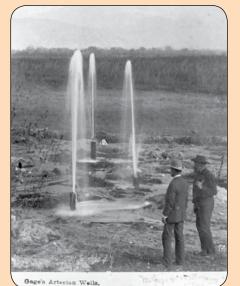
History tells us that the first orange trees were planted in Riverside in 1871. Only 11 years later, more than half a million citrus trees were in California, with almost half of them planted in Riverside!

#### **The Mouthwatering Fruit**

Around 1875 a mutant Brazilian orange tree that produced fruit with no seeds was sent to Eliza Tibbets from the US Department of Agriculture in Washington DC. Originally known as the Bahia for the Brazilian city from which it came, within a decade became known as the "Washington" navel orange. By 1887, the seedless, delicious, and easypeeling navel orange had become the most widely planted variety in Riverside and other California cities. (Visit the "parent" navel orange at Magnolia and Arlington Avenues in Riverside.)

#### **The Water**

As might be expected, conflicts over water erupted during rapid citrus development. Matthew Gage, a Canadian immigrant and jeweler, with the financial backing of English investors, began work



MATTHEW GAGE (LEFT) WILLIAM IRVING (RIGHT) AT SITE OF GAGE CANAL HEADWORKS 1885

on a canal. In order to gain title to land on which he had filed a claim under the Desert Land Act of 1877, Gage had only three years to bring water to the his 640 acre property. Between 1885 and 1889, he built a nearly 12 mile long canal from Santa Ana River in San Bernardino through Riverside. Using gravity flow of water downhill from higher elevations in San Bernardino, wooden flumes had to be constructed to carry the canal high over deep arroyos. A great economic growth period began when water became available from the canal. Gage later added an additional 8+ miles, and today the canal still supplies water to farms in Riverside, including UC Riverside's research facility and citrus varietal collection, and the California State Citrus Historic Park.

With the development of innovative water conveyance, irrigation systems, and refrigerated railroad cars, Riverside had become California's wealthiest city per capita by 1895.

#### **The Farmers**

During the 1880s local fruit growers joined together to pick, grade, and sell their fruit under one cooperative and brand name. The plan expanded and by 1893 a group of all the growers of California was formed under the name of the Southern California Fruit Exchange, later known as Sunkist.

### The Marketing

By 1908, a partnership between the California Fruit Growers Exchange and the Southern Pacific Railroad launched advertising campaigns to promote the sale of citrus in the mid-west and eastern United



States. Between 1900 and the 1930s, beautiful citrus crate labels were designed by some of the era's best artists.

### The Irrigation

#### **Contour Furrow Irrigation**

In the early years of local agriculture, water was distributed through furrows, usually "contoured" along a line of elevation, running across slope, to control flow and erosion.



#### **Sprinkler Irrigation**

Conversion to sprinkler irrigation began when plastic pipe became available and affordable in the 1960s. Growers were able to install thousands of feet of plastic pipeline per day, compared to hundreds of feet of concrete or metal. Sprinklers provided for more efficient use of land and irrigation water. Sprinklers eliminated the wasted water that would flow away at



the end of furrows. Groves could be laid out in rectangular blocks, increasing the number of trees per acre and allowing for a more uniform application of water.

#### Modern Irrigation Systems Conserve Water

Today, a well-designed and managed irrigation system applies just enough water at the right time to meet plant needs and provide for maximum crop production. To conserve expensive water, local growers commonly use "low volume" systems that apply water slowly and control the amount of water that is applied to each plant.



Tools, such as this CIMIS (California Irrigation Management Information System) weather station, help farmers determine when to irrigate. CIMIS stations measure weather data including rainfall, temperature, incoming solar radiation, and wind to compute evapotranspiration (the process by which water is transferred from the land to the atmosphere by evaporation from the soil, and by transpiration, which includes the loss of water as vapor through plant leaves.) More at: http://www.cimis.water.ca.gov/

Learn more about Riverside's past agricultural land uses and use an interactive map at the online "Cahuilla Continuum":

https://cityofriverside.maps.arcgis.com/apps/MapJournal/ index.html?appid=968102934c084c9f8cbecc00f0341325 Foods

# **6 SIMPLE WAYS TO SUPPORT**

# 1.

### Shop at a FARMERS MARKET.

Buying directly from farmers is the best way to benefit the local economy.

# 2.

# Visit a FARMSTAND

or U-pick Farm. The on-farm experience is mouth-watering and fun. Take the opportunity to teach your loved-ones about healthy eating. Join a FOOD CO-OP:

a member-owned, member-run grocer. Food cooperatives are supported by committed residents who are working to improve local economic conditions and environmental health. For example, the Riverside Food Co-op sells farm-sourced produce directly to consumers.

See page 9.



See page 8. Look for CalFresh at Farmers' Markets.



See page 8.





# YOUR LOCAL FOOD SYSTEM.



#### Patronize **RESTAURANTS**

that use locally grown foods. When you patronize those restaurants, you keep money circulating in the local economy, providing jobs.

# 5.

### Join a CSA.

Community Supported Agriculture (CSA) programs are partnerships between farmers and consumers. Consumers provide financial support to a farm by paying in advance, and in return, receive a box of produce regularly throughout the growing season.

# 6.

Purchase local products in **GROCERY STORES** and via

## HOME DELIVERY.

Make it a point to patronize those stores that supply local foods. When you shop, look for "locally grown" signs in the produce section.

#### See page 9.



See page 10.



See page 10.





### **Farmers' Markets**

#### **County of Riverside Farmers' Market**

County Administration Center Corner of Lemon & 10th street 4080 Lemon Street Riverside, California 92501 *Wednesday 8:30 am -1:30 pm* 

#### **Downtown Farmers' Market on Main Street**

Riverside, CA *Saturdays 8 am - 1 pm (951) 345-3087* Mailing Address: 3900 Main Street, Riverside, CA 92501

#### Galleria at Tyler Farmers' Market

1299 Galleria at Tyler, parking lot of Barnes and Noble *Sundays, 8:30 am - 1 pm* (805) 643-6458

#### **Kaiser Permanente Certified Farmers' Market**

10800 Magnolia Ave, Riverside, CA *Fridays 10 am - 2 pm* (310) 481-0167 Southland Farmers Association

#### **Riverside Certified Farmers' Market**

5261 Arlington (Sears), Riverside, CA *Fridays 8:30 am - 12 pm (760) 244-2772* Mailing Address: 16555 Fremontia St., Hesperia, CA 92345

#### **UC Riverside Farmers' Market**

UCR Parking Lot 14 400 W Big Springs Rd. (Free 45 minute parking available) *Thursdays 4pm - 8pm (excluding holidays) UCRFarmersMarket@ucr.edu*.



## **Farm Stands**

Corona Farm 2701 Madison (at Victoria Ave.), Riverside, CA 9 am - 4:30 pm Facebook:coronafarms2014 A family farm where you can buy all kinds of fruits and vegetables.

#### Medina Farm

10480 Dufferin Ave., Riverside, CA (951) 588-8384 Cridge123@me.com Seasonal sales: avocado, oranges, more.

#### **Garcia Farming**

2156 Van Buren Blvd. and 9248 Victoria Ave. (at Gibson) Riverside, CA 92503

Open 7 days/week 7 am - 5 pm (909) 376-0494

*garciafarming@yahoo.com* Avocados, citrus, vegetables, firewood

**Gless Ranch** 19985 Van Buren Blvd. and Van Buren and Dufferin Aves. Riverside, CA 92508

(951) 653-5991 www.glessranch.com, info@glessranch.com Fresh oranges, grapefruit and other citrus.

#### **Gloria's Nursery**

2078 Van Buren Blvd., Riverside, CA 92503 Fruits, vegetables, honey, pottery

#### Sunny Cabana Farms

18880 Avenue B. Perris, CA 92570 Monday through Saturday 1 pm - 6 pm (714) 869-8379, farmer@sunnycabanafarm.com http://www.sunnycabanafarm.com/

Organic, small family farmstead specializing in grass-fed raw goats' milk, pastured-poultry, eggs, produce, and "farmaceutical-grade" skincare.

#### **R.S. Farms**

8855 Victoria Ave. (at Irving St) Riverside, CA *Tuesday-Sunday, 9 am - 5 pm, closed during rain* Vegetables, fruits

# Food Co-ops

#### Riverside Food Cooperative, Inc.

6143 Del Ray Ct., Riverside, CA 92506 (951) 290-7327 www.riversidefoodcoop.com Facebook: RiversideFoodCoopInc Sala Ponnech riversidefoodcoop@gmail.com



RFC is a consumer cooperative that sells locally grown foods through a monthly member crop box and two weekly Eastside

HEALZone programs: Al Centro mini-Produce Stand and the Weekly Harvest program. RFC's goal is to develop a food distribution hub that connects local growers and producers with local food businesses. RFC's long term goal is to build a grocery store that focuses on locally produced food.

## Restaurants

RFSA is in the process of developing a Sustainable Restaurant Certification. The following restaurants use local foods.

#### Blackburn's Farm to Table

4300 Green River Rd #106, Corona, CA 92880 http://blackburnsfarmtotable.com/ (951) 264-6807

#### Health's Kitchen

10120 Indiana Ave, Riverside, CA 92503 http://www.healths-kitchen.com/ (951) 525-1778

#### The Salted Pig

3700 12th Street at Main Street, Riverside, CA 92501 http://thesaltedpig.com/ (951) 848-4020 hello@thesaltedpig,com



# riversidefoodcoop@gmail.com | 951.290.7327

#### **The Pines Modern Steakhouse**

at San Manuel Indian Bingo & Casino 777 San Manuel Boulevard, Highland, CA 92346 *(909) 425-4889* 

#### Woodfire Café

3965 Market St. Riverside CA 92501 http://woodfirecafe.com/ (951) 465-5328



# CSAs

CSA is an acronym for Community-Supported Agriculture, a program where community members support a local farm by signing up to buy produce directly from that farm on a regular basis. While some CSAs deliver through centralized drop-off points, others deliver directly to homes and offices.

#### Inland Empire CSA

http://www.inlandempirecsa.com/ info@inlandempirecsa.com (951) 216-5116 Menos Farms, Riverside, CA

#### Sage Mountain Farm

*Phil Noble, (951) 663-3079 phil@sagemountainfarm.com* 55520 Hwy 371, Anza, CA 92539

#### sagemountainfarm.com, sagemountainbeef.com,

Facebook: Sage Mountain Farm USDA Certified Organic Vegetable and meat CSAs runs all year long Also eggs, jams, dry tomatoes, honey, farm tours and farm dinners. Pick up farm shares at UCR Farmers' Market, Thursdays 4-8pm

#### Sunny Cabana Farms Egg and Milk CSA

farmer@sunnycabanafarm.com (714) 869-8379,

*http://www.sunnycabanafarm.com/egg-csa.html* Buy a subscription to a "flock share," and every week you receive a share of our pastured hens' fresh organic, cornand soy-free eggs.

#### UCR FarmShare

http://wellness.ucr.edu/FarmShare-Relaunch%202017.pdf http://wellness.ucr.edu/eatright.html

#### How to Choose a CSA

#### by Local Harvest

Know Thyself: Utterly fantastic idea though it is, community supported agriculture is not for everyone. Deciding whether or not CSA is for you requires a healthy dose of self-knowledge.

Learn more at: http://www.localharvest.org/ newsletter/20100223/choosing-a-csa.html

# Groceries, Markets and Home Delivery Services

#### **Clark's Nutrition and Natural Foods Market**

4225 Market Street, Riverside, CA (951) 686-4757 www.clarksnutrition.com

#### **Goodwin's Organic Foods and Drinks**

Grocery and Café 191 W. Big Springs Road, Riverside, CA (951) 682-2667, www.goodwinsorganics.com/

#### La Sierra Natural Foods

11550 Pierce Street, Riverside, CA (951) 785-2563 https://lasierra.edu/natural-foods/

#### **Mother's Nutrition Center**

2308 University Avenue, Riverside CA (951) 683-7769, www.mothersnutritionalcenter.com

#### La Michoacana Market

4110 Victoria Ave, Riverside, CA (951) 686-3263 www.lamichoacanamarket.com

#### La Tapatia Market

2009 University Ave, Riverside, CA (951) 684-6233

#### **Mobile Fresh Bus**

Schedule link at Facebook: *FSA Mobile Fresh* For more information: Paul Williamson (*951*) 686-1096

#### **Al Centro Mini Produce Stand**

Stratton Center at Bordwell Park, 2008 Martin Luther King Blvd., Riverside CA *Thursdays 4-6:30pm www.riversidefoodcoop.com* 

#### **Craveyon Harvest2U**

27884 Del Rio Rd. Temecula, CA 92590 (877) 550-0711 www.harvest2u.com



Delivers locally grown organic produce direct to customers' homes and offices. Delivery area ranges from Riverside, east to San Jacinto and south to North San Diego County. Offers several packages from which to choose. Deliveries include recipe and other tips. Educational workshops.



(Sponsorship information on page 32)

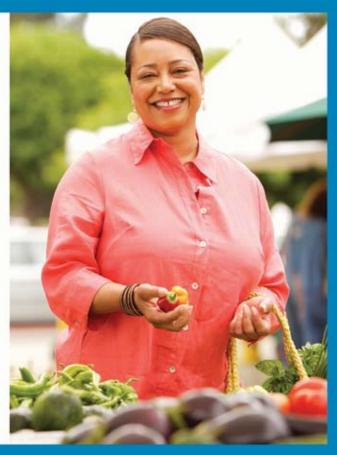
At Kaiser Permanente, we understand good health extends beyond the doctor's office and hospital.

That's why we support innovative efforts to bring nutritious foods and active living to local schools, workplaces and neighborhoods.

We're a proud sponsor of the *Fresh and Local Guide* and the Riverside Food System Alliance.

For more information, visit kp.org.







# **Riverside Farms**











fruits





eggs



Photo by Linn Betts, USDA NRCS

Fox Farm

Scott Berndt, (951) 452-6840 Berndtsplants@qmail.com http://berndtsplants.blogspot.com/ 3636 Rosewood Place, Riverside, CA 92506 Urban Farm: fruit, vegetables and eggs



#### **Gless Ranch**

(951) 653-5991, www.glessranch.com info@alessranch.com

18541 Van Buren Blvd., Riverside, CA 92508 Family owned citrus since 1907.

#### **Goat Rodeo Soap**

Janice Lake, (626) 826-3204

www.goatrodeosoap.com

#### Info@qoatrodeosoap.com

16865 Evening Star Road, Riverside, CA 92506 Dairy goats and use the milk to handcraft soap. All ingredients are natural - raw milk, essential oils, herbs, spices and botanicals. Sell at downtown Riverside farmers market and a few retail locations in the area.

#### Gold Nugget Ranch



Paul and Cathy Wahlstrom, (951) 347-6650 Cdwqnr97@qmail.com 1775 Jackson St., Riverside, CA 92504 February-May Gold nugget mandarins, clementine and fancy.

#### Jongs Egg Ranch

David Smith, (909) 809-2247, David@jongs.com Locally produced fresh chicken eggs, quail eggs, and organic fertilizers Operations are not open to the public.

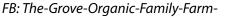


#### **Medina Farm**

(951) 588-8384, Cridge123@me.com 10480 Dufferin Ave., Riverside, CA 92503 Seasonal sales: avocado, oranges, more.



Deborah Ghamlouch, (626)786-4068 Thegrovemail@yahoo.com



Organic citrus & avocados, honey from local bees, compost

CA organic certification, CCOF registration Sell to grocery stores, restaurants, farmers markets.

#### **Gaytan Family Farm**

(951) 660-5645, Facebook: Gaytan Family Farm Sells at farmers' markets

# **Greater Riverside Area** Farms

Find additional farms beyond Riverside by searching at www.localharvest.org/

#### **Macala Orchards**

Nina Morton, (951) 898-8384



www.macalacompanies.com

160 W. Foothill Pkwy #105-150, Corona, CA Pomegranates, olives, guavas, figs, grapes, herbs. Pomegranate jelly, pomegranate spread (no sugar added), 100% pure pomegranate juice, guava juice, pomegranate-guava jam, guava leaf tea, dried rosemary, dried oregano, dried sage, extra virgin olive oil.

#### **Sunny Cabana Farms**

(714) 869-8379, farmer@sunnycabanafarm.com www.sunnycabanafarm.com/ 18880 Avenue B. Perris, CA 92570 Monday through Saturday 1 pm - 6 pm

Organic, small family farmstead specializing in grass-fed raw goats' milk, pastured-poultry, eggs, produce, and "farmaceutical-grade" skincare.









## **Farming Resources**

#### **CA Department of Food and Agriculture**

*www.cdfa.ca.go*v

### CA Citrus Threat

(800) 491-1899, www.californiacitrusthreat.org

**CA Department of Pesticide Regulations** www.cdpr.ca.gov/

#### **CA Agritourism**

http://sfp.ucdavis.edu/agritourism/ Penny Leff (530) 752-7779, paleff@ucdavis.edu Marketing Regional Farms and Wineries http://sfp.ucdavis.edu/files/224898.pdf

#### **CA Ag Tourism Directory**

www.calagtour.org/

#### California Certified Organic Farmers www.ccof.org

#### (831) 423-2263, ccof@ccof.org

2155 Delaware Ave., Ste. 160, Santa Cruz, CA 95060 CCOF is a non-profit organic certifier and trade association that has become a leader in the organic industry.

#### **CA Small Farm Conference**

(888) 712-4188, www.californiafarmconference.com/ P.O. Box 2309, Loomis, CA 95650

#### Citrus Research Board (559) 738-0246, http://citrusresearch.org/

#### **City of Riverside Office of Economic Development** http://riversideoed.com/

Joyce Jong, (**951**) **826-5265, jjong@riversideca.gov** 3900 Main Street, Riverside, CA 92522 For help with finding greenbelt farmland, local loans for irrigation, GrowRIVERSIDE, local ag, and economic development

#### **Riverside County Agricultural Commissioner's Office** www.rivcoag.org

Ag Commissioner's Office, County Administrative Center 4080 Lemon St., Room 19, Basement PO Box 1089 Riverside, CA 92502-1089

(951) 955-3000, agdept@co.riverside.ca.us Provides ag permits, certifications, licenses, and administers county agricultural ordinances.



#### Let us help with

- Connections to resources to help you grow your food & farm business
- Site selection and zoning
- Guidance through the permitting process
- Connections to workforce development assistance



Permits for your business Size

Intelligence for your business



GROW RIVERSIDE

For more information, contact Joyce Jong JJong@RiversideCA.gov • (951) 826-2438 RiversideCA.gov/EconDev

**RFSA** greatly appreciates the support of Riverside City Council and assistance from the city offices of Economic Development; Innovation and Technology; Community and Economic Development; Mayor's Office, and Riverside Public Utilities.

### Farming Resources continued

#### **Riverside County Farm Bureau**

**(951) 684-6732, www.riversidecfb.com** 21160 Box Springs Road Suite #102, Moreno Valley, CA 92557

#### President@RiversideCFB.com

Farm Bureau is an independent, non-governmental, membership organization governed by and representing farm and ranch families united for the purpose of analyzing their problems and formulating action to achieve educational improvement, economic opportunity, and social advancement and, thereby, to promote the national well-being.

#### **Riverside County Economic Development Agency**

(951) 955-8916, www.rivcoeda.org

#### **National Young Farmers Coalition**

www.youngfarmers.org/

**Riverside County Ag Trail** *http://agtrail.rivcoca.org/* 

#### UC Riverside, Citrus Variety Collection

www.citrusvariety.ucr.edu/ Tracy Kahn PhD., Kahn@citrus.ucr.edu (951)827-7360

#### **UC Vegetable Research & Information Center**

#### http://vric.ucdavis.edu/ vric@ucdavis.edu

VRIC's mission is to foster appropriate research, collect and disseminate information relevant to consumers, growers and processors in the California vegetable industry and to continue its role as a leader and nationally-recognized source of research and information in the support of the vegetable industry. Cost and return studies, blogs related websites.

#### **UC Cooperative Extension of Riverside County**

#### http://ceriverside.ucanr.edu/

21150 Box Springs Road, Moreno Valley, CA 92557 *ceriverside@ucdavis.edu* 

(951) 683-6491 Provides research based education in crop production, agritourism, and public nutrition. Administers the 4H program, which helps youth develop skills and good citizenship. Provides training for master gardeners.

#### **Cooperative Extension Advisors**

Jose Aguiar: vegetable crops production (760) 342-6437, jlaguiar@ucanr.edu

Carmen Gispert: viticulture (760) 342-2466, cgispert@ucanr.edu

Sonia Rios: subtropical horticulture (951) 683-6491 Ext.224, sirios@ucanr.edu

Claudia Carrasco Diaz: 4H (951) 683-6491 Ext. 222, cpdiaz@ucanr.edu

Rosas Olaiz: Master Gardener program (951) 683-6491 Ext. 230, rmolaiz@ucanr.edu

UC Cooperative Extension online resources *http://ucanr.edu/* 

**UC Small Farm Program** *http://sfp.ucdavis.edu/* 

UCR Avocado Information *www.ucavo.ucr.edu/* 

UC Agriculture and Natural Resources Catalogue (800) 994-8849, http://anrcatalog.ucanr.edu/

UC ANR Urban Agriculture Resources http://ucanr.edu/sites/UrbanAg/

UC Integrated Pest Management Online www.ipm.ucdavis.edu/

#### **UC Riverside Ag Operations**

Dr. Peggy A. Mauk, Director of Agricultural Operations and Subtropical Horticulture Specialist (951) 827-5906 (Main), (951)827-4274 (Direct) http://agops.ucr.edu Citrus Field Day, Avocado Day

#### **Soils Information**

USDA Soil Survey http://websoilsurvey.sc.egov.usda.gov

#### **California's Soil App**

http://casoilresource.lawr.ucdavis.edu/soilweb-apps



### Farming Resources continued

#### Water Agencies

**Riverside Public Utility** (951) 782-0330, www.riversideca.gov/utilities www.greenriverside.com

Western Municipal Water District (951) 571-7100, www.wmwd.com

Gage Canal Company (951) 780-1333

#### **Sustainable Farming Practices**

USDA Natural Resources Conservation Service (NRCS) Robert S. Hewitt, District Conservationist, 951-654-7139 950 Ramona Blvd., Suite 6, San Jacinto, CA 92582 The San Jacinto Field Office assists farmers with onsite technical assistance to help conserve natural resources. Information about Best Management Practices (BMPs) for on-farm erosion control, irrigation, and other conservation practices. Applications and conservation planning for the Environmental Quality Incentives Program (EQIP).

#### **USDA NRCS Online Resources**

Organic Farming www.nrcs.usda.gov/wps/portal/nrcs/main/national/ landuse/crops/organic

Conservation Training Webinars *www.conservationwebinars.net* 

National Organics Program (NOP) www.ams.usda.gov/about-ams/programs-offices/ national-organic-program

WE HAVE A SAYING AROUND HERE

Every Acre Counts

The Urban Agriculture Conservation Grant Initiative is one of many ways the National Association of Conservation Districts is advancing voluntary conservation in food insecure communities.

In 2016, NACD partnered with NRCS to help 42 districts in 25 states increase their technical capacity for urban agriculture projects.

To learn how your district can get involved, go to: www.nacdnet.org



The Riverside Corona Resource Conservation District (RCRCD) received one of the Urban Agriculture Conservation grants (above) from the National Association of Conservation Districts (with support from the USDA Natural Resources Conservation Service). With the funding, RCRCD is able to provide free irrigation system evaluations for growers. To request an evaluation, please contact Jose Iniguez at (951) 683-7691, Ext. 208.



#### National Sustainable Agriculture Coalition (NSAC)

*http://sustainableagriculture.net/* NSAC advocates for federal policy reform for the sustainability of food systems, natural resources, and rural communities.

#### **Pollinator Resource Center**

www.xerces.org/pollinator-resource-center/

Sustainable Agriculture Research and Education www.sare.org

# Riverside-Corona Resource Conservation District (RCRCD)

*www.rcrcd.org, (951) 683-7691* 4500 Glenwood Dr., Bldg A, Riverside, CA 92501

Visit the **LandUse Learning Center** to learn about sustainable agriculture, native habitats, and urban areas. Pick up plant lists for climate appropriate crops. Open: *Monday-Thursday 8am - 4 pm*, and some weekends.

#### UC Sustainable Ag Research and Ed Program

http://asi.ucdavis.edu/programs/sarep

#### The California Farmer Marketplace

#### www.cafarmermarketplace.com

a Free statewide website featuring California produce, grains, meats and other products for sale. Register as a grower or a buyer.

#### **California Farm to Fork**

*www.cafarmtofork.com* Regional & Seasonal foods, features local efforts, resources and a Blog.

#### **Farm Land Preservation**

American Farmland Trust (916) 448-1064, www.farmland.org

**Riverside-Corona Resource Conservation District** *www.rcrcd.org,* Shelli Lamb, (*951*) *683-7691, Ext. 202, lamb@rcrcd.org* Farmland and habitat preservation and restoration.

# IRRIGATION SYSTEM EVALUATION Want to Save Money and a Precious Resource?

#### A free evaluation of your outdoor water system will help you save WATER!

The Riverside-Corona Resource Conservation District (RCRCD) helps property owners who are interested in conserving their natural resources. Farmers, homeowners, and businesses of the greater Riverside area may sign up for free irrigation evaluations or other resource information. Evaluations are provided for all types of landscapes and agriculture that utilize any type of irrigation system.



For more information or to request an evaluation, please contact: Jose Iniguez (951) 683-7691 (Ext. 208), iniguez@rcrcd.org or Kerwin Russell at russell@rcrcd.org.



RIVERSIDE-CORONA RESOURCE CONSERVATION DISTRICT www.RCRCD.org



### Farming Resources continued

#### **Riverside Land Conservancy**

http://www.riversidelandconservancy.org/ (951)788-0670

4075 Mission Inn Ave., Riverside, CA 92501 Land preservation through fee acquisition and conservation easements.

#### **Funding and Grant Sources**

#### **American AgCredit**

(800) 800-4865, AgLoan.com (909)947-2371

Accion (619)795-7250, us.accion.org

#### Cutting Edge Capital / GCSolutions Inc.

Seth Wilson, (626) 487-9046 Financial Series Support: Crowd funded securities, Resource & Strategic Planning Water filtration technology to support biosolids to fertilizer and erosion control, Animal manure management.

#### **SlowMoney Southern California**

http://slowmoneysocal.org/

# USDA Natural Resources Conservation Service (NRCS) EQIP Program

The Environmental Quality Incentives Program (EQIP) provides financial and technical assistance to agricultural producers for conservation practices that improve soil, water, plant, animal, air and related natural resources on agricultural land. EQIP can provide cost sharing for conversion to low volume irrigation systems.

#### www.nrcs.usda.gov/wps/portal/nrcs/main/national/ programs/financial/eqip

Robert S. Hewitt, District Conservationist (951) 654-7139



#### USDA Riverside County Farm Services Agency

*www.fsa.usda.gov/index* Rosalinda Singh, (*760*) *347-3675 Ext. 2* 81-077 Indio Blvd., Indio, CA 92201



### California Department of Conservation

#### PROTECT YOUR LOCAL FOODSHED

We use agricultural conservation easements to permanently protect farmland from development. Learn about our programs: Agricultural Land Mitigation & Sustainable Agricultural Lands Conservation. <u>http://www.conservation.ca.gov/dlrp</u>

#### KEEP FARMLAND IN PRODUCTION

Williamson Act contracts provide tax relief for farmers and ranchers so they can afford to keep farming. Find out more: http://www.conservation.ca.gov/dlrp/lca

#### FIND FARMLAND NEAR YOU

Use our interactive map to find local farms and see how land use has changed over time. (*GIS data available*) http://maps.conservation.ca.gov/dlrp/ciftimeseries/



### Division of Land Resource Protection

# Where in Riverside?

#### **Farmers' Markets**

- 1. Kaiser Permanente Farmers Market
- 2. Galleria at Tyler Farmers Market
- 3. Riverside Certified Farmers Market (Sears)
- 4. Riverside Downtown Farmers Market
- 5. County of Riverside's Farmers Market
- 6. UC Riverside's Farmers' Market

#### **Farm Stands**

- 7. Garcia Farm Stand 2
- 8. RS Farm and Farm Stand
- 9. Corona Farm and Farm Stand
- 10. Gless Fruit Stand
- 11. Garcia Farm Stand 1
- 12. Gloria's Nursery
- 13. Gless Ranch Stand

#### Farms

- 14. Gaytan Family Farm
- 15. Fox Farm
- 16. Medina Farm
- 17. Gold Nugget Ranch
- 18. Goat Rodeo Farm

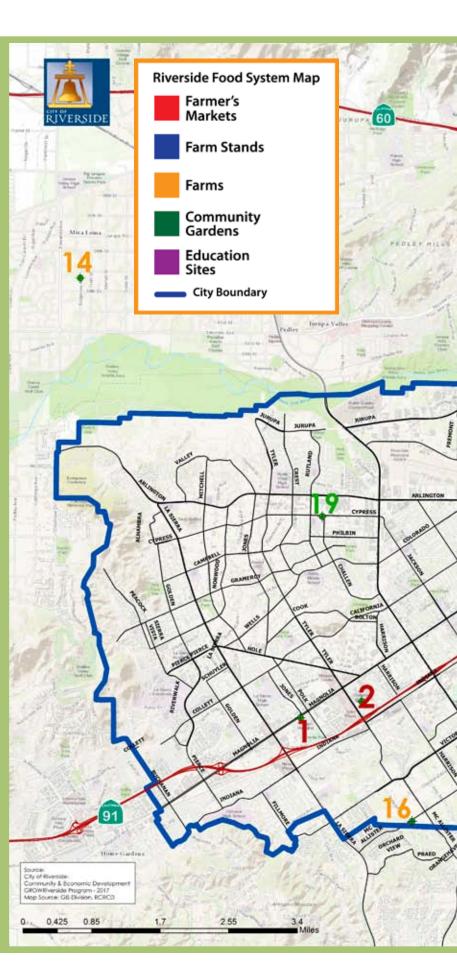
#### **Community Gardens**

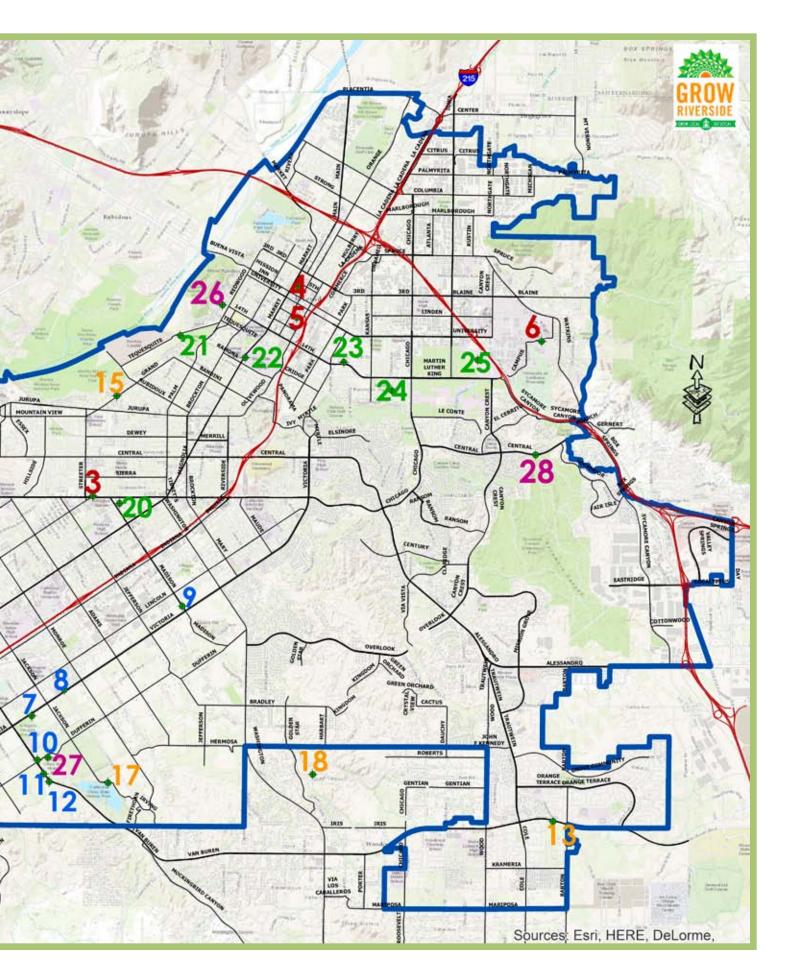
- 19. Arlanza
- 20. Madison St. Church
- 21. Tequesquite at Bonaminio Park
- 22. Riverside Community College
- 23. Community Settlement Association
- 24. Eastside Emerson
- 25. R Garden at UCR

#### **Educational Sites**

- 26. LandUse Learning Center
- 27. Ca Citrus State Historic Park
- 28. Ameal Moore Nature Center

City of Riverside Markets and Gardens http://arcg.is/1GB0hws





### Farming Resources continued

#### **Farm Services**

#### Alan A. Washburn

Citrus Psyllid Coordinator for Riverside County (951) 683-2392, alana@washburnandsons.com 807 Center Street, Riverside, CA 92501

Pick Pack-Pest control, entomology, expertise in citrus Certified Pest Control Advisor

#### Blue Banner Company Inc.

**(951) 682-6183** 2601 3rd St, Riverside, CA 92507 Citrus packing

#### Corona College Heights Orange and Lemon Association (CCH)

**(951) 688-1811** 8000 Lincoln Ave, Riverside, CA 92504 Citrus packing

#### **Index Fresh**

(909) 877-0999, www.indexfresh.com 3880 Lemon St. Suite 210, Riverside, CA 92501 Packing house: 18184 Slover Ave., Bloomington, CA 92316 Avocado packing, distribution Educational seminars, CDs. **Joel Garcia** (909) 376-0494 Orchard care

**Richard Zapien** (714) 865-5364

Paid consulting on start-up farming, low volume irrigation, pest management, crop rotation QAC License

#### **Farm to Fork News**

#### **Riverside Food Systems Alliance** (951) 640-3868, RFSAinfo@gmail.com www.riversidefoodsystemsalliance.com/ Facebook: Riverside Food Systems Alliance

Seedstock http://seedstock.com

**Citrograph** *http://citrusresearch.org/citrograph* 

The Produce News www.theproducenews.com

City Farmer News www.cityfarmer.info

## What is a Conservation Plan?

A Conservation Plan is a record of a land user's decisions about what practices will be used to sustain resources. Conservation practices might include cover crops, mulch, crop rotation, conservation (reduced) tillage, field borders of hedgerows, etc. The USDA Natural Resources Conservation Service helps landowners develop conservation plans and apply for cost-sharing as part of the EQIP program. For the free service and assistance with conservation practices, contact District Conservationist Bob Hewitt at (951) 654-7139 or Robert.Hewitt@ca.usda.gov.

For more information about soil health: www.soilhealth.com

# NATURAL PEST CONTROL

*Biological control* is a method of suppressing pests using natural enemies. Helpful predators include some kinds of bugs, lizards, birds of prey, bats, and larger mammals, such as coyotes and bobcats.

Spiders and "beneficial" insects move into crops to prey on pests, including aphids, scales, and spider mites. Conservation practices, such as cover crops and hedgerows at field borders provide habitat for helpful creatures that suppress pests.





American Kestrel Falco sparverius



Farmers place raptor nest boxes above their fields to help build the population of Barn Owls and Kestrels. You can see kestrel boxes in Temecula's vineyards.

# Keep Me Wild

#### Wild animals don't need your handouts: they need your respect.

You may not realize it, but a simple bag of garbage, bowl of pet food, or plate of leftovers left outside your home or vacation site can cause harm to wildlife.

Coyotes play an important role in the ecosystem, helping to keep rodent populations under control. They naturally fear humans and keep their distance – so long as they remain fully wild.

#### Stash your food and trash

Visit the CA Department of Fish and Wildlife at www.wildlife.ca.gov/Keep-Me-Wild

To learn more about reducing impacts on wildlife and protecting your human habitat in the greater Riverside area, see *Living on the Edge of the Urban-Wildlands Interface* at www.rcrcd.com/uploads/files/ LivingOnTheEdge.pdf



Assassin Bug eating

a Glassy -winged

Sharpshooter

# Resources

# **Community Resources**

**Riverside Community Calendar** *http://riversideca.gov/calendar* 

#### Public Transportation

Riverside Transit Agency (RTA) Bus routes (951) 565-5000, www.riversidetransit.com

**Riverside Chamber of Commerce** (951) 683-7100, http://riverside-chamber.com/ 3985 University Ave., Riverside, CA 92501

#### GREEN Greater Riverside Environmental Engagement Network

www. RiversideGreenNetwork.net Facebook: RiversideGreenFestivalandSummit

**Riverside Neighborhood Partnership** Facebook: RiversideNeighborhoodPartnership/

#### **Wood Streets Green Team**

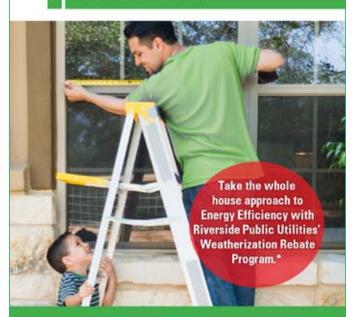
*www.woodstreetsgreenteam.org* Promoting sustainable living in Riverside, CA.

Inland Urban Forest Council www.inlandurbanforestcouncil.org/



Be Water Wise: So Cal Water Agencies www.BeWaterWise.com

# Weather it's hot



#### Saves Energy... Saves Money!! Call 951.826.5485 or visit RiversidePublicUtilities.com

\*restrictions apply



# Riverside Grown is Growing!

The Riverside Food Systems Alliance (RFSA) has undertaken a challenge to help build a *farm to fork and back to farm* local economy by supporting programs that train new farmers, connect growers to vacant land, prevent food waste, connect restauranteurs to local food producers, encourage community gardens, manage our lands sustainably, and much more. Support from consumers, farms, businesses, and organizations has been inspiring and continues to grow.

#### THANK YOU!

If you're not involved, but would like to be, please contact RFSA at rfsainfo@gmail.com or (951) 640-3868.



# Food Processing and Distribution

#### **Riverside County Master Preservers**

Contact University of California Cooperative Extension *http://ceriverside.ucanr.edu/* 

Grist and Toll (626) 441-7400, info@gristandtoll.com. www.gristandtoll.com 990 S. Arroyo Pkwy #1, Pasadena, CA 91105 First urban flour mill in the greater LA area in over 100 years.

Local Harvest www.localharvest.org/

Farmers Markets and Direct-to-Consumer Marketing www.ams.usda.gov/services/local-regional/ farmers-markets-and-direct-consumer-marketing

Local Food Directory http://www.ams.usda.gov/services/local-regional/fooddirectories

Know Your Farmer, Know Your Food (KYF2) http://www.usda.gov/wps/portal/usda/ usdahome?navid=KNOWYOURFARMER

Gleaners for Good (951) 290-7327, See ad pg 23.

# **Find Local Products**

#### **Etta Mae Gourmet**

Laurie Anderson, (951) 662-4999 PO Box 344, Riverside, CA 92502 ettamaegourmet@gmail.com Local food artisan makes homemade jams, jellies.

#### **Hunneedees Baking**

Deana Arellano (951) 295-3070, Hunneedee@gmail.com Kids baking parties and education in the science of baking and food safety. Baking for weddings, dessert tables.

#### The Juniper Jamery

Ann M Richmond, *(951) 202-8987* PO Box 1387, Riverside, CA 92502

*ann@randinc.com* Jams with no sugars or preservatives, Jojoba skin care and soap

#### Goat Rodeo Soap

Janice Lake, (626) 826-3204, Info@goatrodeosoap.com www.goatrodeosoap.com

Find at downtown riverside farmers' market. Handcrafted soap from goat milk. All ingredients are natural: raw milk, essential oils, herbs, spices and botanicals.





## **Food Donation Sites**

#### **Our Lady of Perpetual Help Catholic Church -Food** Pantry

5250 Central Ave, Riverside, CA (Central & Palm), (951) 687-8146 Hours: M-F 9-11:30 am, ID and SS cards for all family

members. Has refrigerators. **Arlington Temporary Assistance -Food Pantry** 9000 Arlington Ave., Riverside, CA, (951) 689-5620 Hours: M & W 11-4 am T & Th 10-1 pm

Non-profit org. Has refrigerators and freezers.

The Concerned Family 5055 Canyon Crest Dr., Riverside, CA, (951) 774-2060

**Catholic Charities** 3020 Madison St., Riverside, CA, (951) 689-1803

#### **Casa Blanca Home of Neighborly Service -Food** Pantry

7680 Casa Blanca St, Riverside, CA, (951) 688-3043 Hours: 2nd & 4th Thursday 7:30-9:30 PM No refrigerators. Bring bag or box.

#### **Community Settlement - Food Pantry**

4366 Bermuda Ave., Riverside, CA Hours: M, W & F 11:00 am Sign up in advance in person. Hot meals. Has refrigerators.

#### Feeding America

2950 Jefferson St., Suite B, Riverside, CA (951) 359-4757, www.feedingamericaie.org Food distribution to Non-profits Accepts donations, call.

#### **First Congregational Church**

3504 Mission Inn Avenue, Riverside, CA, www.FCCRiverside.org Hours: Wednesdays 5:30-6:30 pm Hot meal

#### Arlington Seventh Day Adventist -Food Pantry

8778 Magnolia Ave, Riverside, CA, (951) 688-6630 5 day supply\_1x per month\_5x per year

Kansas Avenue Seventh Day Adventist -Food Pantry 4491 Kansas Ave., Riverside, CA, (951) 682-9810 Hours: 1st Mondays 9-noon For zipcode: 92507 Pict. ID required

#### **Magnolia Center Church of Christ -Food Pantry**

6160 Riverside Ave., Riverside, CA, (951) 686-4343 Hours: 3rd Sunday, 5 pm

#### **Queen of Angels Church**

4824 Jones Ave., Riverside, CA, (951) 689-3674 Hours: Thurs. 9-11 am Emergency food, call for hrs.

#### **Riverside City Mission**

3878 6th St, Riverside, CA (Chicago & 12th St.) (951) 341-5055 10 day emergency food supply Order taken 3rd Friday of month. Pick up Saturdays.

#### **Second Baptist Church**

2911 9th St., Riverside, CA, (951) 684-7532 Hours: M, W, & F Call for times. Hot meal





You call or email.

Share the extra fruit and

vegetable bounty of your

backyard!



We deliver.

Feeding America or other local food banks.

[Be a volunteer! Help with your community's hunger problem!] RIVERSIDE FOOD COOP (951) 290-7327 riversidefoodcoop@gmail.com



### **Small Business Resources**

#### **Beginning Farmers Farm Business Planning**

www.beginningfarmers.org/farm-business-planning/

#### **Developing a Farm Business Plan**

http://extension.psu.edu/business/ag-alternatives/farmmanagement/developing-a-business-plan/extension\_ publication\_file

#### Cottage Food Operation Information

www.cdph.ca.gov/programs/pages/fdbcottagefood.aspx

**Riverside County Department of Environmental Health** (888) 722-4234, www.rivcoeh.org/Forms Food handling forms and more

Inland Empire Small Business Development Center (951) 781-2345, www.iesmallbusiness.com

#### Inland Empire Women's Business Center

(909) 890-1242, www.iewbc.org

# Inland Empire Business Counseling and Consulting Service (SCORE)

#### (951) 652-4350, https://inlandempire.score.org

SCORE is a nonprofit association dedicated to educating entrepreneurs and helping small businesses start, grow, and succeed nationwide: resource partner with the U.S. Small Business Administration. Free counseling, information

#### **Small Business Administration (SBA)**

Santa Ana District Office, (714) 550-7420 www.sba.gov/offices/district/ca/santa-ana/about-us





# **Gardening Resources**

**CA Rare Fruit Growers** - Inland Empire Chapter *http://crfg-ie.org/* 

#### Master Gardeners, University of California Cooperative Extension

Helpline: (951) 683-6491 Ext 231 http://ucanr.edu/sites/RiversideMG/

#### Master Composters, Riverside County Waste Management Department

(951) 486-3200 http://www.rcwaste.org/composting/how Riverside County Department of Waste Resources

#### Riverside Community Garden Council and Community Gardens

*Facebook: RiversideCommunityGardens* (See more next page)

#### UC Agriculture and Natural Resources Catalogue

*http://anrcatalog.ucanr.edu/ (800) 994-8849* Tried and True or Something New? Selected Citrus Varieties for the Home Gardener *http://anrcatalog. ucanr.edu/Details.aspx?itemNo=8472* 

#### **California Garden Web**

http://cagardenweb.ucanr.edu

#### Low Cost Soil and Irrigation-Water Testing

If you suspect that your soil may be causing poor plant growth, consider having your soil analyzed. Soil tests reveal chemical problems that are invisible to the eye, except when plants are dying or sickly.

The Riverside-Corona Resource Conservation District (RCRCD) provides low-cost soil and water testing for **private landowners** and **homeowners**.

For information: (951) 683-7691 Ext: 223

REROD



IMPROVE YOUR SOIL!

#### Compost, Organic Fertilizers, and Reuse

#### **Jongs Organic Fertilizers**

David Smith, (909) 809-2247, David@jongs.com www.shop.jongs.com

#### Burrtec

(951) 786-0544 Compost and mulch



Material Recovery Facility: Agua Mansa Transfer Station 1830 Agua Mansa Road, Riverside, CA 92509 http://www.burrtec.com/organic-and-food



# **Key Threats to Pollinators**

Native bees, butterflies, and other pollinators face many threats including habitat loss, disease, pesticide use, and climate change.

Bumble bees are at special risk, because unlike honeybees, which have large perennial hives with greater than 10,000 individuals, bumble bees produce smaller annual colonies (50-1,500 individuals). Due to their population sizes, life cycle, and genetic makeup, they are uniquely susceptible to extinction.

# Learn about how you can reduce impacts on pollinators at:

http://www.xerces.org/bringbackthepollinators/



#### Facebook: Riverside Community Gardens



If you would like to be notified of upcoming meetings or to add a garden to the growing list, please contact rivcommunitygardencouncil@gmail.com or Fortino Morales (951) 827-4271, fortino.morales@ucr.edu

The Council normally meets the third Monday of every month at 6:30 PM.

If you don't find the garden contact nearest you, call the City of Riverside at (951) 826-5168.

RCGC is a pubic-private partnership. To start a community garden, join our monthly meeting.



Contact your local neighborhood garden or find out more at Facebook: Riverside Community Gardens



# **Healthy Living Resources**

# First 5 - Loving Support Breastfeeding Program www.lovingsupport.org

Loving Support provides encouragement and assistance to new mothers to help make breastfeeding successful. Training is provided for employers, childcare sites, and medical care providers.

Call a counselor 24 hours a day: 1-888-451-2499.

#### First 5 - Nutrition and Physical Activity Self-Assessment for Child Care (NAP SACC)

(951) 358-5311, www.rivco-nutrition.org/nap-sacc

NAP SACC is an obesity prevention program that helps child care Facilities improve their nutrition and physical activity programs.

# First 5 - Asthma Management Program www.rivcoasthma.org

The goal of this initiative is to reduce the negative impact of asthma and asthma-like conditions on children, so they can be successful in school. For Riverside County children 0- 5 yrs old. Provided by the Riverside County Department of Public Health.

#### Fresh, Fit and Fun

#### www.riversideca.gov/mayor/fitfreshfunforum/

3900 Main St., Riverside, CA Eddy Jara, (**951) 826-5813, ejara@riversideca.gov** Resources, plus Walk and Bike with the Mayor

#### **Eastside HEALZone**

#### www.healthyriversidecounty.org

The Eastside neighborhood in the City of Riverside is one of 17 Healthy Eating, Active Living (HEAL) Zones activating residents and organizations in community efforts for healthy living. Funded by Kaiser Permanente



#### Harvest of the Month

#### www.harvestofthemonth.com

Highlights a variety of seasonal produce items grown in California, featuring free newsletters that include gardening, cooking, science, reading, and other topics.

#### **Tobacco Control Project**

http://rivcotcp.org/

#### **Nutrition Education and Obesity Prevention (NEOP)** www.cachampionsforchange.cdph.ca.gov

NEOP is part of the statewide "Champions for Change" campaign focused in low-income communities to create environments that support fruit and vegetable consumption and physical activity.

#### Nutrition and Health Promotion and the Riverside County Nutrition Action Plan (CNAP)

(951) 358-5311, www.rivco-nutrition.org Help build healthier and more physically active communities in Riverside County.

#### **Rethink Your Drink**

*www.cdph.ca.gov/programs/cpns/Pages/ RethinkYourDrink.aspx* Educates consumers about healthy drink options.

#### **Riverside County Health Coalition**

#### www.healthyriversidecounty.org

A collaborative committed to policy development and advocacy, environmental change, and community empowerment for healthy lifestyles.

#### **Riverside County Department of Public Health** *www.rivcoph.org*

#### Text 4 Baby APP https://text4baby.org

The free Text4baby app makes it easy to get critical health and safety information.

#### Women, Infants & Children (WIC)

#### (800) 455-4942 , www.rivhero.com/

Helps pregnant women, new mothers and young children eat well, stay healthy and be active with peer support, nutrition education and coupons for healthy foods.

#### **WIC Breastfeeding Peer Counselor Program** *Facebook:WICatwork*

WIC@Work is aimed at making the breastfeeding mother's transition from home to work successful, with help of a Board Certified Lactation Consultant.

#### **Nutrition News**

Gurumantra Khalsa, (**951) 784-7500** Subscriptions, memberships, ebooks, guides, webinars, books



# **Educational Resources**

#### **California Citrus State Historic Park**

9400 Dufferin Ave. (at Van Buren), Riverside, 92504 www.parks.ca.gov/?page\_id=649

The park and museum recapture the time when "Citrus was King", and showcase the importance of the citrus industry in southern California.

#### Riverside-Corona Resource Conservation District



(**951**) 683-7691, www.rcrcd.org 4500 Glenwood Dr., Building A, Riverside, CA 92501 (at the corner of 14th St.)

Educational materials and mini-grants for school gardens are provided free of charge to teachers, students, and home schooling families who reside or work within the RCRCD. Order forms:

#### http://www.rcrcd.org/#For\_Youth , or call Ext. 207.

Visit the LandUse Learning Center (LLC), a 3-acre garden that demonstrates sustainable practices for the three main land uses of southern California: native habitats, urban areas, and agriculture. Learn about sustainable agriculture in the Agricultural Area, and see crops that thrive in the local climate. Plants are labelled, so pick up plant lists for each area and other free materials.

# Facebook: Riverside Corona Resource Conservation District

#### 4-H Youth Development Program

*http://4h.ucanr.edu/* Riverside Office (*951*) *683-6491 Ext. 229* 21150 Box Springs Rd, Ste. 202 Moreno Valley, CA 92557 Claudia Carrasco Diaz (*951*) *683-6491 Ext. 222* 

#### **Riverside Citizen Science**

Facebook: Riverside Citizen Science



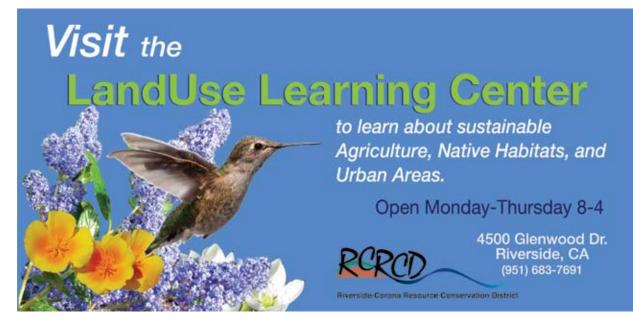
**Riverside Metropolitan Museum** and **Heritage House** www.riversideca.gov/museum/

# Riverside Unified School District (RUSD) Nutrition Services

(951) 352-6740, www.rusdlink.org/domain/69 The RUSD Farm to School Program is a practice-based intervention designed to promote healthy eating in children by increasing the availability of fruits and vegetables in school lunches and by providing nutrition education to increase knowledge of and improve attitudes toward eating a variety of locally grown produce.

#### **Environmental Education Collaborative**

Riverside and San Bernardino Counties www.enviroedcollaborative.com Facebook: E E Collaborative





### Educational Resources continued

**Riverside Public Library** (951) 826-5201, www.riversideca.gov/library/

**Riverside County Library System** (951) 369-3003 http://rivlib.info/riverside-county-library-system/

Western Municipal Water District School grants for water study: www.wmwd.com/149/scholarships-arants

Earth En Regen (909) 529-2129, www.earthenregen.org Local non-profit organization that assists with education projects.

#### **Master Gardener Training Program**

UC Cooperative Extension http://ucanr.edu/sites/RiversideMG/How\_To\_Become\_A\_ Master\_Gardener/ Rosa Olaiz, (951) 683-6491 Ext. 230 rmolaiz@ucanr.edu Formal training and continuing education provided to volunteers who extend research based horticultural information and sustainable gardening practices to the public.

#### **Online Ag Ed Resources**

**The Citrus Experiment Station** http://cnas.ucr.edu/about/history/ces.html

**California Foundation for Ag in the Classroom** www.cfaitc.org/ http://learnaboutag.org/

**Growing School Gardens** A professional learning and social network at *www.edWeb.net /schoolgardens* 

California School Garden Network www.csgn.org/california

National Gardening Association https://garden.org

Kids Gardening www.kidsgardening.org School Gardens and Native Plants www.cnps.org/cnps/grownative/school\_gardens.php

California Farm to School Program CA Department of Education www.cde.ca.gov/ls/nu/he/farmtoschool.asp

The Edible Schoolyard Project http://www.edibleschoolyard.org Connects educators around the world to build and share a K-12 edible education curriculum.

#### **Higher Education**

**Cal Baptist University Food Innovation Center** http://bit.ly/23i1qXi

**Cal Poly Pomona College of Agriculture** www.cpp.edu/~agri/departments/index.shtml

Cal Poly Sustainable Agriculture Training Program at Archi's Acres http://archisacres.com/page/sat-program

**Environmental Leadership Academy** (760)750-3020, www.csusm.edu/temecula/certificate programs/ELI/education\_training/index.html

**Riverside Community College** (951) 328-3663 Culinary Academy: http://rcc.edu/departments/ careertech/appliedtech/Pages/Culinary.aspx

UCR Sustainability See: Seeds of Change, Menus of Change http://sustainability.ucr.edu/

University of California Global Food Initiative http://universityofcalifornia.edu/global-food-initiative

UCR California Agriculture and Food Enterprise (CAFE) http://cafe.ucr.edu/

# What Is Sustainable Agriculture?

In relation to natural resources, sustainability simply means that our resources will last forever, being neither depleted nor damaged.

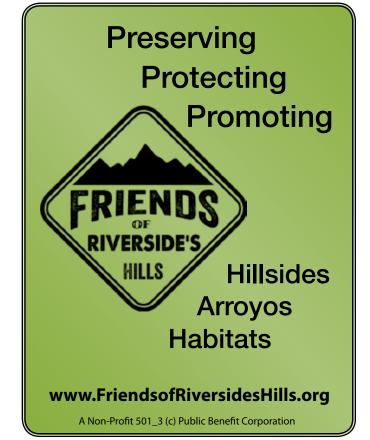
*Sustainable* describes a system that maintains productivity indefinitely. Farmers use a variety of planting and tillage methods to build soil productivity, control pests, and create a high level of diversity, called *biodiversity*. Sustainable agriculture includes:

- farming practices that conserve water and energy, support wildlife, and build soil health
- use of natural processes, such as nature-based pest control methods and composting on farm waste
- selling locally for the economic vitality of the community and reduced product transportation costs and related pollutants.

Diversified farms are more resilient to pests, weather extremes, and market conditions.

Photo courtesy of USDA Natural Resources Conservation Service.

### Does your food budget need a boost? WIC can help your family! WIC helps pregnant women, postpartum women, infants and children up to the age of five years. You may qualify for WIC even if you are working! hecks = Health & 50/mem eastfeeding Join WIC Today : call verside University HEALTH SYSTEM 800.455.4942 or visit c Health www.rivhero.com r. Rev 8/12



For information about protecting arroyos and water quality, see: http://www.rcrcd.org/uploads/files/ConservingWaterways.pdf

# Join US!

# Working Together for your Riverside Food Systems Alliance

**P**artners in the community formed a Riverside Food Systems Alliance (RFSA) executive committee, advisory board, and working groups. The Alliance gained a fiscal sponsor: Community Partners.

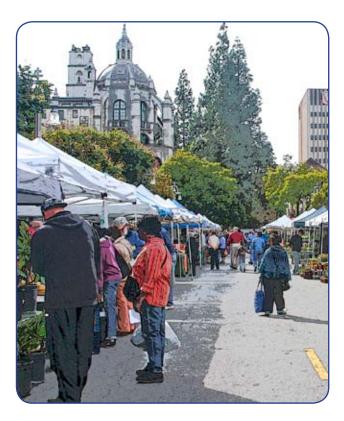
- RFSA has been inventorying community, farm, and food assets and has been building partnerships with businesses, agencies, and growers to improve a variety of aspects of the local food system.
- RFSA has supported and promoted efforts at many events, including GrowRIVERSIDE conferences, Community Gatherings, Famers' Forums, Farm Fest, Riverside Green Festival and Summit, Farm to Fork dinners, and at Resource Conservation Districts' conferences.
- RFSA is working with the Southern California Regional Food Policy Council and California Food Policy Council.
- RFSA received a \$1,500 City Sponsorship Grant to develop this local guide, along with a variety of sponsorships that have helped to print this publication. Please support our sponsors.

Most of the above progress has been accomplished by volunteers.

#### **RFSA Partners' Accomplishments**

- An Invest Health grant from the Robert Wood Johnson and Reinvestment Fund was awarded to the City of Riverside to develop a robust farm to fork system. Invest Health aims to enact longterm changes that will improve the health and well-being of the City's residents. www.investhealth.org, www.rwjf.org
- The Riverside Food Co-op (RFC) won a Kaiser Permanente grant to operate both a farmers' market and produce box program for the Eastside Heal Zone. RFC has been buying produce from farms within 25 miles of downtown Riverside, and created seven jobs since September of 2015. Thank you for your support Kaiser Permanente.

- Fox Farm, a local urban farm, successfully used crowd-funding to purchase a cooler that is being used for aggregation and refrigeration of Co-op foods.
- More restaurants are buying local produce, including The Pines Modern Steakhouse, a top tier restaurant at San Manual Indian Bingo and Casino.
- Riverside Unified School District has been a leader in providing local produce for school lunch programs.
- The Riverside Corona Resource Conservation District (RCRCD) received an Urban Agriculture Conservation grant from the National Association of Conservation Districts (with support from the USDA Natural Resources Conservation Service) that provides funding for free irrigation system evaluations for growers and funding for the development of this publication.
- Gleaners For Good formed and conducted their first gleaning. Thank you Riverside Food Co-op.







# Special Advertising and Benefits for Community Sponsors

As a sponsor you will gain recognition with your ad in *Fresh and Local*, a free guide that helps consumers and restaurants connect with local growers and that highlights resources for healthy living and local growing.

**Circulation**: 30,000 print copies, plus via newsletters, websites, and Facebook of RFSA and numerous partners. Print copies mailed to greenbelt growers and distributed at Riverside area farmers' markets, farm stands, libraries, Chamber of Commerce, health agencies, government offices, restaurants, neighborhood organizations, and to sponsors (upon request).

With sponsorship you will gain booth space, and recognition with your logo at RFSA events, on websites and via social media.



For sponsorship information: please contact Diana Ruiz at (909) 238-8338, Ruiz@RCRCD.org

#### Join us by being a sponsor and help build a healthy and sustainable food economy.

|                           | SA thanks the following sors for their support:   |
|---------------------------|---|
| Harvest \$7000+           | Kaiser Permanente<br>Riverside-Corona Resource Conservation District  |
| Farm \$5000-\$6,999       | National Association of Conservation Districts  |
| Garden \$2500-\$4,999     | City of Riverside<br>Riverside Public Utilities   |
| Seedling \$1000-\$2,499   | Riverside Food Co-op  |
| <b>Sprout</b> \$500-\$999 | Riverside University Health System-WIC<br>California Department of Conservation<br>Friends of Riverside's Hills |
| Root \$250-\$499          | Western Riverside Council of Governments  |



## **Three Ways You Can Help!**

- 1. Use your "purchasing power" to support local agriculture and grow Riverside's economy.
- If you have a passion for helping local food communities prosper, get involved as a collaborator, volunteer, or sponsor. Please contact our volunteer executive director Seth Wilson at RFSAinfo@gmail.com or Chair Gurumantra Khalsa at (951) 640-3868. The advisory committee meets the first Thursday of each month from 3-5 PM.
- 3. Become a sponsor or member of RFSA



**RFSA** has become a public-private partnership with members from the community, government, and business. The RFSA collaborative includes farmers, community gardeners, restauranteurs, food co-ops, health and hunger organizations, Riverside's Economic Development Department, health and ag agencies, and individuals.

#### Follow us on Facebook: Riverside Food Systems Alliance

| Name                    |                        |   |
|-------------------------|------------------------|---|
| Address                 |                        |   |
| City                    | Zip                    |   |
| Phone                   | Email                  |   |
| <u>Membership Level</u> |                        |   |
| Volunteer               | □ Limited Income \$10  | Enclose with payment and mail to:       |
| Individual \$35         | Sustaining \$100       | <b>Riverside Food Systems Alliance</b>  |
| Family \$50             | Business Partner \$250 | PO Box 324, Riverside, California 92502 |



### This is a future that needs you.

**Riverside Food Systems Alliance (RFSA)** is an organization that is working to create a "farm to fork" food system that makes healthy, local foods available for all. RFSA makes connections and removes barriers in an effort to expand access to local foods, preserve land for sustainable agriculture, and to grow Riverside's economy.

It's a future where:

- everyone, regardless of economic or social standing will have access to healthy, nutritious, locally grown food
- neighborhoods flourish, and people share food they grow with each other and those in need
- young people start growing food and experience fresh flavors, connecting them to healthy choices over a lifetime
- active living and good nutrition reduce the incidence of degenerative disease
- we honor our past by protecting our soils and preserving our farm lands throughout the City and beyond.

It's a future filled with enthusiastic farmers and hungry consumers connecting at food co-ops, sustainable restaurants, farmers markets, food hubs, community gardens, neighborhood growing spaces, and more.

# **RFSA:** Enhancing food security by building and growing a resilient, productive, and sustainable local food and agricultural system in and around Riverside.

#### **Board of Directors**

Gurumantra Khalsa, Chair (Nutrition News) (951) 640-3868 Gayle Hoxter, Vice Chair (Farmer, Riverside University Health System-Public Health) Susan Fahrney, Secretary (University of Phoenix, Wood Streets Green Team) Sue Struthers, Treasurer (Riverside Food Coop) Joyce Jong, Development & Fundraising (Farmer, City of Riverside) Seth Wilson, Executive Director (Cutting Edge Capitol) rfsainfo@gmail.com

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www.RiversideFoodSystemsAlliance.com





#### What is GrowRIVERSIDE?

In 2014, the City of Riverside sponsored the first GrowRIVERSIDE Conference which drew a lot of attention to the local food movement and Riverside's rich agricultural heritage. As interest grew, the city invited community partners to monthly planning workshops. Eventually, about 90 participants collaborated to envision a local farm to fork food system. The result was a Food Policy Action Plan. When the goals of the plan are realized, partners will have strengthened the economy, raised awareness about healthy living, and conserved local farmland and natural resources.



#### What is the Riverside Food Systems Alliance?

To capitalize on growing interest and synergies from the GrowRIVERSIDE planning workshops, a small group of participants volunteered to form the Alliance. RFSA has since become a public-private partnership that is working to make fresh, healthy, local foods available for all. The Alliance includes members from the community, government, and business. RFSA is currently operating under the fiscal sponsorship of Community Partners, a tax-exempt 501(c)3 nonprofit organization.

### Join us at an upcoming Community Gathering or Grower's Forum.

Please help us by sharing this guide and by spreading the word about buying local. We welcome your involvement as a member, as part of a working group, or sponsor. Sponsors are provided recognition and advertising space in this guide.

The *Fresh and Local* guide was developed by the Riverside-Corona Resource Conservation District.

If you would like to be included in next year's *Fresh and Local* Guide with an advertisement, sponsorship, or free listing (i.e.: farms, farm stands, relevant resources), please contact Diana Ruiz at ruiz@RCRCD.org, (909) 238-8338 or rfsainfo@gmail.com.